



ANNUAL CONFERENCE 2020
Sponsorship Opportunities

Dual Diagnosis:
Another Brick in
the Wall

Packages Available

(see separate pages to see what is included)

- Headline Sponsor £5000
- Exhibition Stands (from) £900
- Programme Sponsor £750
- Table Wine Sponsor £750
- After-Dinner Speaker Sponsor £1500
- Lunch Sponsor £750
- Programme Advert, Full Colour A4 page £350
- Programme Advert, Full Colour ½ page £225
- Delegate Pack Insert £350
- Supersize Delegate Pack Insert £475

Headline Sponsorship

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand

Rate Price = £5000 per day

What's included?

- An Exhibition Stand on sponsored day
- The ability for you to chair on sponsored day
- Your logo featured in the Conference programme
- A Half Page (A4) advert in the Conference programme
- A pack insert – a flyer or advert to feature in the delegate bag
- Pop up banner at registration desk (supplied by BABICM)
- Your logo on the marketing material and BABICM website (on the event page)

Exhibition Stands

BABICM Annual Conference 2020

Exhibition Stands

The BABICM Annual Conference is the 'must-attend' event of the year for brain injury professionals, from case managers and deputies to OTs and other health workers.

Our Conference provides a captive audience always willing and ready to hear about new developments, excellence in service delivery and to make new contacts. This is why our exhibition hall offers sponsors so much value. You have the ability to listen and learn with our

delegates during the event and showcase your brand, services and products to a ready made, target audience.

We ensure there is ample time for networking during the event and invite sponsors to our evening conference dinner to meet brain injury specialists in a more informal environment.

You'll find our Exhibition Stand rates for 2020 overleaf.



Exhibition Stand (One Day Only)

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand

Rate Price

Non-member £1000

Member £ 900

What's included?

- A 3m x 3m Exhibition Stand for 1 day
- Your logo featured in the Conference programme
- Your logo on the event page on the BABICM website (as an exhibitor), hyperlinked to your preferred web page.
- Two delegate places

Exhibition Stand (Two Days)

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand.

Rate Price

Non-member £1800

Member £1600

What's included?

- A 3m x 3m Exhibition Stand for both days
- Your logo featured in the Conference programme
- Your logo on the event page on the BABICM website (as an exhibitor), hyperlinked to your preferred web page.
- Two delegate places

Additional Sponsorship Opportunities

BABICM Annual Conference 2020

Programme Sponsor

This package is the ideal way to share your brand with each and every delegate as we'll ensure your logo and information is highly visible on key pages of the programme.

Rate Price = £750

What's included?

- Your logo in prime position on the front cover of the programme under the words 'Programme Sponsor'
- A4 advert in the Conference Programme
- Your logo on the event page on the BABICM website (as the programme sponsor, hyperlinked to your preferred web page).

Table Wine Sponsor: Conference Dinner

This package is ideal for sponsors who like to network. Our Annual Conference evening dinner is attended by delegates, speakers and BABICM council members. Your brand will sit on the wine bottles and help ensure conversation flows!

Rate Price = £750

2 Opportunities

What's included?

- Your logo on every wine bottle – featured on branded tags (White or Red)
- Your logo on the event page on the BABICM website (as the Wine Sponsor, hyperlinked to your preferred web page).
- Two tickets to attend the Conference Evening Dinner
- Pop up banner at the evening dinner

After Dinner Speaker Sponsor: Conference Dinner

This package is ideal for sponsors who like to network. Our Annual Conference evening dinner is attended by delegates, speakers and BABICM council members. Your brand will be displayed behind the after-dinner speaker throughout.

Rate Price = £1500

What's included?

- Your logo featured on the screen behind After-Dinner Speaker throughout
- Your logo on the event page on the BABICM website (as the After-Dinner Speaker Sponsor, hyperlinked to your preferred web page).
- Two tickets to attend the Conference Evening Dinner



Lunch Sponsor (one day only)

Lunch is always a popular time of day at a busy conference, so what better moment to be associated with than helping to spread the joy of good food, networking and relaxation?

Rate Price = £750

What's included?

- Your logo and thanks added to the lunch tables during the lunch break
- 2 branded (standard size) pop up banners near the entrance to the lunch area ,welcoming people inside.
- Your company name and logo featured in the Conference programme as the Lunch Sponsor on sponsored day
- Your logo on the event page on the BABICM website (as the lunch sponsor (day 1 / 2), hyperlinked to your preferred web page).

Advertising Opportunities

BABICM Annual Conference 2019

1. Programme Advert: Full Colour, A4 page

Exactly what it says on the tin! Grab your chance to include your full colour advert, filled with your latest announcements / key marketing statements, in our Conference programme. The programme is, of course, given to all delegates.

Rate Price = £350

2. Programme Advert: Full Colour, half page

Same as option one but half the size! Can you fit your brand statements or new product launch into a horizontal half page advert? Then this is the option for you! Your advert will be positioned in the all-important Conference Programme.

Rate Price = £225



3. Delegate Pack Insert

The delegate pack offers you the chance to add your latest leaflet, flyers or other slimline print marketing material into the delegate packs, handed out to delegates at registration. You send us the material and we'll add it into every single pack!

Rate Price = £350

4. Delegate Pack Insert: Supersized!

Same as option 3 but with the added bonus of being able to slip a giveaway / toy or mini product into the delegate pack. From pens to a brochure of your services, have a chat with us and let's see what we can fit in the pack without breaking delegates' backs!

Rate Price = £475



Contact us today!

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